



VISION:

Applying Technology for Today's Agriculture and Tomorrow's Environment.

MISSION:

To quickly respond to the needs of today's growers and foresee the needs of tomorrow's growers. This will be done by incorporating the latest in agrotechnology, specifically natural product technologies and chemistries.

STRATEGY:

- Quickly respond to a grower's need by directing ourselves to produce a specific end product.
- Incorporate a strong research and development team. Promote creativity but keep it focused within the areas of priority.
- Develop and focus on an industrial mycological and bacteriological facility directed at production by means of fermentation:
 - Biopesticides via soft labels.
 - PGR's
 - Organic certified products
- Develop various types of adjuvants.
- Develop a product line of organic certified products.
- Develop and direct products for drip irrigation.
- Develop and maintain a strong QA/QC program
- Be more cost aware.
- Be more computer literate as a team.